



Plein Air Artists Colorado

*Plein Air Artists Colorado
21st Annual National Juried Fine Art Exhibition and Sale*



September 8-October 7, 2017

**Mary Williams Fine Arts
5311 Western Avenue, Suite 112
Boulder, Colorado 80301**

PROSPECTUS

Please read this ENTIRE prospectus (6 pages) carefully before entering.

SHOW HIGHLIGHTS

AWARDS: *Last year nearly \$20,000 in prizes (cash and merchandise) were awarded*

JUROR OF AWARDS: **Albert Handell, PAAC Master Signature Member**
<http://alberthandell.com/>

We are pleased to be hosted by Mary Williams Fine Arts, Boulder's premier art gallery again this year. Don't miss the opportunity to be part of PAAC's 21st Annual National Exhibition. Entries will be juried by a panel of nationally recognized, professional plein air artists who are signature members in at least one major national art organization. PAAC keeps the names of the selection jurors anonymous. The juror of awards is not part of the selection jury. Both PAAC and Mary Williams Fine Arts will have online catalogs of all accepted works on their respective websites.

In addition, Albert Handell will teach a 3 day workshop in the days following the opening reception. For more into on his workshop see AlbertHandell.com

Advertising Opportunities: Publication Sponsors will offer **all** PAAC members special group advertising rates for September issues. Participation is encouraged and recommended for this prestigious event.

EXHIBITION CALENDAR

Mark these dates on your calendar. No exceptions will be made!

May 15, 2017 Deadline to submit entries at CaFÉ™ (www.CallForEntry.org). Last day for entries is May 15th at midnight mountain time...**no exceptions**. Jurying begins the following morning.

May 26, 2017 Entrants' notifications will be e-mailed by CaFÉ™, and posted online thereafter.

Aug 14-19, 2017 Arrival of hand delivered paintings.

Aug 16, 2017 Earliest date that artists can begin shipping.

Aug 25, 2017 Last day for accepted work to arrive at gallery. **This is the absolute final date.** Hand-delivered work must arrive at the Gallery between 11am and 5pm and **must** be wrapped in bubble wrap. Check with gallery to make sure Mary is there before heading to gallery. Gallery hours are posted on both the phone message and website.

Mary Williams Fine Arts **5311 Western Avenue, Suite 112**, Boulder Colorado 80301 (303) 938-1588. Shipping and delivery information will be sent to accepted artists. A handling charge of \$25 per box payable to Mary Williams Fine Arts will be required for all shipped entries to cover unpacking, storage of shipping boxes and repacking. It is recommended that artists use either Masterpak or Airfloat boxes for shipping.

September 8-October 7, 2017 Exhibition Dates

Thursday, September 7, Dena Peterson give a presentation on her work in Europe on the Van Gogh Film

Friday, September 8, all member paint out in Boulder 9am-noon

Friday, September 8, 2017 Artists' Opening Reception Friday, 5-8PM. Come vote for Artists' Choice Award Awards at 6 pm

Saturday, September 9-Monday September 11
Albert Handell plein air workshop in Boulder, \$500

October 9-14, 2017

Unsold hand-delivered work to be picked up by artists **between 11am and 5pm** at the gallery. **PLEASE NOTE:** Gallery hours fluctuate so it is imperative that artists call the gallery prior to picking up work. (Any works not picked up by October 14 will be picked up by PAAC and held for a limited time only. Works not picked up from PAAC by October 30, 2017 will become the property of PAAC and will be disposed of at PAAC's discretion.)

By October 18, 2017 Shipped works returned to artists.

By October 30, 2017 PAAC will pay the artists by the end of October for sold works.

QUESTIONS?

Show info will be posted on the website: <http://www.pleinairartistscolorado.com>

Email: info@pleinairartistscolorado.com

ELIGIBILITY:

- Open to all current PAAC Members working in two dimensional media, *excluding* photography, mixed media, fiber and digital media. Membership information: www.pleinairartistscolorado.com
- Only original paintings *completed “en plein air”* in 2015, 2016 and until the deadline in 2017 are eligible. Works that have been exhibited in previous PAAC shows are not eligible for entry. No studio paintings. Still life paintings will not be accepted unless clearly completed outdoors.
- Work done in class and/or under the guidance of an instructor is not eligible for entry.
- An artist who withdraws an entry after acceptance into the exhibition shall not be eligible to enter any PAAC exhibition for the two succeeding years.
- **Maximum unframed size is 320 square inches. (a 16 x 20” would equal 320”**
- Digital images are assumed to be accurate representations of the entrant’s original artworks. Artwork that differs markedly from the submitted image will be disqualified.
- Work **MUST** be available for sale. Any accepted work which is presold **MUST** be included in the show. Gallery/PAAC commission applies (40% Gallery, 10% PAAC, 50% artist)
- Paintings must be professionally framed in a fine art gallery-quality wood frame, (*no lined frames, e.g. velvet, linen, plastic, etc. or metal frames*) wired and ready to hang. No sawtooth hangers. *Inappropriately framed pieces may not be hung, at the gallery’s discretion. Gallery will allow artist to reframe the piece in an acceptable frame, at artist’s expense, to remain in the show.*
- Works on paper must be under glass or Plexiglas.
- For pieces shipped with glass, neither PAAC nor the Gallery is responsible for breakage or replacement. We suggest you use Plexiglas.*

*It is suggested that artists who ship glass should always cover it with a product called “glass skin” which is available from the Masterpak company... it holds the glass together in case of breakage in transit, is easily peeled off, and often is easy to re-use if people are careful with it. http://www.masterpak-usa.com/cat_215_glassskin.htm

ENTRY REQUIREMENTS

By entering into the show, all participating artists agree to the requirements herein.

There will be no exceptions to deadlines, specs or rules.

Entry submission is through CaFÉ™ only. See below for details.

The artist retains copyright to his/her image(s), however, by submitting to this show, artist agrees to PAAC's use of the images for publicity (including future PAAC event promotion) and archival purposes.

Artist is responsible for any shipping charges to and from the exhibition. Artist is responsible for insuring his/her own work during transit.

All fees, for example, Member dues, Entry fees Shipping fees, etc. are non-refundable, whether or not work is accepted and/or presented for exhibition. Entry fees and 2017 dues must be received prior to jurying or application will not be deemed complete.

Artist is solely responsible for completing application through the Café system. Only completed applications with fees will be considered.

Sales: Price specified in CaFe will be the price listed throughout the show and is a retail price; no late changes. Sales will result in payment per the following based on the price specified on the entry: 40% Gallery, 10% PAAC and 50% Artist. Discounts on sales may be arranged between each artist and Mary Williams Fine Arts.

DELIVERY OF ACCEPTED WORKS

Shipment & drop-off/pick-up to:

**Mary Williams Fine Arts
5311 Western Avenue, Suite 112
Boulder, Colorado 80301**

Shipping Information

Accepted artists will be responsible for shipping and insurance both ways

All shipped work should include:

1. Prepaid shipping label. Art shipped without a prepaid return label will not be displayed until a return label is provided. Failure to provide a prepaid return label will result in a \$25 handling fee in addition to the bill for return shipping

2. Identification tags attached to back of each accepted work (format below).
3. For pieces shipped with glass, neither PAAC nor the Gallery is responsible for breakage or replacement. We suggest you use Plexiglas.*
4. Include an uncrating fee of \$25 per box, payable to Mary Williams Fine Arts for each box in the shipment.

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http://www.masterpak-usa.com/cat_215_glassskin.htm

Liability:

All entries will be made at the risk of the entrant.

Artists are responsible for insuring their work during transit.

Mary Williams Fine Arts will provide Insurance on all works in the show while they are on the gallery premises for the wholesale value of the artwork.

Although PAAC and its members will use their best efforts to prevent such occurrences, neither PAAC, its members, WESTAF (CaFÉ™), Mary Williams Fine Arts, nor any other organization connected with the show is responsible for loss or damage from any cause, including unpacking, hanging, or repacking.

By submitting this application, Artist is agreeing to these terms.

ENTRY

All submissions are to be made online at www.CallForEntry.org
See CaFÉ™ INSTRUCTIONS in this prospectus.



Entry fee: (Non-refundable)

\$45 for up to three submissions; one additional image @ \$10.00 each may be submitted; (Total of 4-\$55). Note: You may submit up to 4 (four) images but a maximum of 2 (two) may be selected to hang in the show.

A minimum of three submissions is required, so if entering only one or two images, fill in the remaining one or two entries with either blank JPGs sized to CaFÉ specifications, or use the same image and name it “Duplicate Entry.” Entry fees paid on CaFÉ™ site.

INSTRUCTIONS

How to Apply to PAAC Exhibition at CaFÉ™. Please read all instructions carefully.

Open for entries through MAY 15, 2015, midnight (mountain time).

<https://www.callforentry.org/faq.phtml>

1. Register at www.CallForEntry.org

2. Go to My Portfolio and upload your images. ***Your work is juried from the images you submit so be sure they are good quality.*** Blurry, poor quality images are not acceptable. Tips for taking your own photographs available at www.callforentry.org/imaging_tips.phtml. If in doubt, hire a professional photographer. Images should be cropped to only show the artwork, no frames. All images must be formatted to certain specifications in order to upload them successfully into the system. There is information on formatting images in Café Help.
https://www.callforentry.org/image_prep.phtml

3. Select up to 4 images from your image portfolio.

4. Then go to APPLY TO CALLS, sort by Application Deadline and scroll down to **5/15/17**. Or sort by Name, and scroll down to Plein Air Artists Colorado 20th National Juried Fine Art Exhibition and Sale.

5. Click on VIEW MORE INFO or APPLY TO THIS CALL

6. Submit application. (answer questions)

7. Check Out: Pay the \$45 (or \$55) entry fee online with a credit card or mail in a check payable to PAAC with **“Show Entry”** in the Memo line, to:

Plein Air Artists Colorado
1659 Peridot Ct
Castle Rock, CO 80108

Please note: Your images will NOT be available to jury until we receive your check, so if you are paying by check, don't leave your entry until the last week. If entering at the last minute, you **MUST** pay with a credit card. The Jury starts one day after the deadline.

When application is submitted, artists immediately receive email notifications from CaFÉ™. If you do not receive this email, you may not be entered. Check your spam folder first, and then check at CaFÉ™. Artists will also receive email notifications from callforentry.org when they have been accepted or declined. Please check your spam filter.

8. ***If you have not paid your 2017 membership dues,*** you may go to <https://pleinairartistscolorado.wildapricot.org/Join-or-Renew> to pay online with a credit card or via Paypal. There are instructions there if you prefer to mail a check. You cannot pay your membership dues at CaFÉ™.

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